9 minutes by car from Ureshino Onsen Station on the West Kyushu Shinkansen.

Saga・Ureshino The birthplace of Japanese tea

Factory tour is free

Ochachamura お茶ら村

Located in the southwest of Saga Prefecture, the birthplace of Japanese tea, this is Japan's first tea factory tour facility. Surrounded by tea fields, you can learn about the finishing process of tea production, sample teas, and then purchase freshly finished tea at factory prices.


Factory image


Store interior image

Three great benefits of visiting our store!

1. Factory tours are free! (This is the first tea factory tour facility in Japan.)
2. Factory tour participants (18 years and older) will receive a free bag of our special roasted green tea! ➡
3. Freshly processed Ureshino tea is available at factory prices!
(Currently on sale at a 20% to 50% discount from the general market price)



Travel agencies that visit us will receive a rebate.
The factory tour, tea tasting, and shopping will take approximately 30-40 minutes.

Popular tea products



Catechin-enhanced Pan-roasted catechin tea


Cold-brewed sencha



Matcha Soft Serve Ice Cream

Products sold in the souvenir corner

- Ureshino Cha
  (Sencha, Kamairicha, Black Tea, Hojicha, Genmaicha, Matcha)
- Saga's famous sweets (Ogi Yokan, Maruboro, Ikkokko, Senbei)
- Nagasaki Castella
- Ceramics (Arita ware, Hasami ware)
- Tea ceremony utensils
  (teapot, tea caddy, matcha bowl, tea whisk, tea spoon, etc.)
- Toys, stationery, keychains, etc.

Experience Japanese culture!

- Tea brewing class: 500 yen per person (includes sweets)
- Matcha tea preparation experience: 1,000 yen per person (includes sweets)

Duration:
Approximately 50-90 minutes
(Includes hands-on experience, factory tour, tea tasting, and shopping)



※The photo is for illustrative purposes only.

Access Guide

If you are traveling by car

- 70 minutes from Fukuoka -shi(using the expressway)
- 30 minutes from Saga -shi (using the expressway)
- 40 minutes from Nagasaki -shi(using the expressway)
- 30 minutes from Nagasaki Airport
- 60 minutes from Karatsu -shi
- 25 minutes from Arita -cho
- 30 minutes from Huis Ten Bosch
- 20 minutes from Yutoku Inari Shrine
- 50 minutes from Kujukushima Pearl Sea Resort

6 minutes by car from Ureshino Interchange, 7 minutes by car from Higashi-Sonogi Interchange.



〒843-0304
3537 Iwayagawauchi Otsu, Ureshino-cho, Ureshino-shi, Saga
TEL 0954-43-1188 FAX 0954-42-0549
Parking: 10 buses, 50 cars Open all year round
Business hours: 08:30 - 17:30
http://www2.saganet.ne.jp/ochacha/
E-mail: ochacha@vip.saganet.ne.jp

Please feel free to contact us.